

KEBBELL  
*Homes*

# OPEN *House*





The economy may have slowed for a number of years now but the new buzz on our developments is really exciting – it must be summer.

And it's all around the country. At Caedmon's Prospect in Whitby are 48 apartments and with the final touches just applied, in this absolutely prime location, it's not surprising sales are moving apace. In Wetherby our final four apartments at Coach House Court are now reserved, mostly due to the Kebbell Homes special part exchange deals. But the excitement at our new developments at Harmonia Court in Watford and Studio Place in Chiswick, which is now on the market after a great launch, is a real breath of fresh air.

As if this upturn wasn't enough I also feel so proud that our team has been working to support more and more worthwhile charities. The latest, Zoë's Place in Middlesbrough, has become a regular recipient along with Padstones in Burnham, which we have supported now for a number of years. This brings me to a very warm welcome to Andrea Fawell. Andrea is in charge of sales and marketing and I am so impressed by her running the London Marathon for her charity POWER International, where she was definitely powering around.

Nick Kebbell Managing Director

## Donations get men on their bikes

Kebbell has donated £500 to two men who have completed what is considered by many to be the ultimate UK cycling challenge - from Lands End to John O'Groats.

Jim Pennington and Alan Coldwell from H&V Serviceplan Ltd, aim to raise £5,000 for Action Medical Research, a children's charity dedicated to improving the health of babies and children in the UK.

Starting on the most southwesterly tip of England on 21st May the pair, who were part of a larger group of fundraisers, cycled almost 1,000 miles through the beautiful British countryside. Their journey took them through stunning counties such as Cornwall and Devon, heading north along the Welsh border before skirting the Lake District into Scotland. Here they endured lochs and highlands before hitting the North Coast and the most northern point of Britain, John O'Groats.

There were nine cycling days with an average daily mileage of around 100 miles.

“Daunting at first”

Alan comments, “We have both done a few charity rides before but never anything on this scale. At first the idea was daunting, particularly when I broke my thumb at the start of the year, putting the training back about eight weeks. However we enjoyed our time and would like to thank Kebbell for its kind generosity.”

Tim McCarthy, Head of Construction at Kebbell, adds, “Here at Kebbell we take pride in the strong bonds and good working relationships we have with our subcontractors. We have worked with many of

them for years and H&V Serviceplan Ltd, where Alan and Jim are Directors, is no exception. It was a pleasure to be able to support them in this very worthy cause...rather than me!”



Jim (left) and Alan (right) at Lands End before their trip

## Regeneration plans take step forward in Middle Deepdale

Plans to regenerate Middle Deepdale and the wider Eastfield area of Scarborough are moving forward after a partnership agreement was formally signed between Scarborough Borough Council and K2 Regeneration, which consists of Kebbell Homes and regeneration specialist Keepmoat.

K2 is to work closely with Scarborough Borough Council, North Yorkshire County Council, Sanctuary Housing Association and Yorkshire Coast Homes to develop Middle Deepdale and to regenerate the wider Eastfield area of Scarborough.

Extensive consultation with the local community over

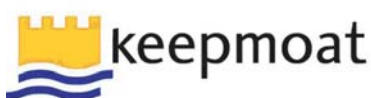
a number of years led to master plans being formulated for a new residential development at Middle Deepdale that would be a catalyst for regeneration initiatives within the Eastfield community.

“Creating quality new homes”

These proposals were considered by Scarborough Borough Council's Cabinet last December and the outline planning application for the development is due to be submitted to the council shortly.

The plans include creating quality new homes for sale and for rent, Extra Care housing for older people and people with disabilities, community facilities, a school, public recreational open space, new retail outlets and community services on both Middle Deepdale and across Eastfield.

Work is anticipated to start on site by early next year and take up to 15 years to complete. This partnership is projected to boost the local economy and offer long term employment opportunities for local people for many years to come.



A great place to live, work & play





# HARMONIA Hits Right Notes with Homebuyers

COURT



Our Harmonia Court development is already proving pitch perfect amongst discerning home buyers, who have moved quickly to reserve off-plan.

The redevelopment of the former Watford School of Music on Nascot Wood Road has seen a handsome Victorian red brick house sensitively refurbished into eight stylish and comfortable apartments. Two new three-bedroom lodge houses have also been built whilst a further 14 brand new two bedroom apartments are coming soon within these attractive buildings.

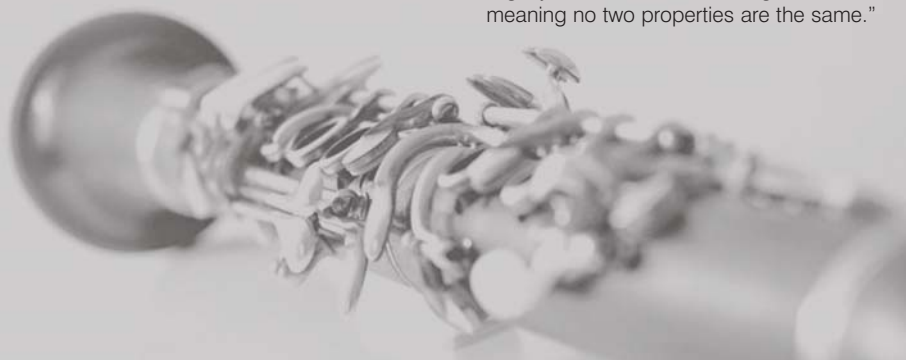
Despite work at the development not expected to be finished for some months, nine homes have already been reserved by eager homebuyers keen to ensure they don't fall flat and miss out on this fantastic opportunity, with many more enquiries also received.

“Excellent location and unique design”

Sales Representative Hilary Judd comments, “I believe the development's excellent location and unique design have been instrumental in

the early crescendo of interest we have received here and the number of off-plan reservations.”

“We've had a real mixture of enquiries, from people who believe this could be the perfect place to downsize to, to first time buyers looking at our two one-bed apartments. Each home is quite unique as every single one is slightly different, either in design or size, meaning no two properties are the same.”



## Kebbell donations provide new mascot for Zoë's Place

Donations from Kebbell's northern office has allowed Zoë's Place to purchase a teddy bear mascot to help raise the charity's profile at public events.

Last issue we explained how the Middlesbrough baby hospice had been selected as the charity for our northern office in Stokesley. Each month, employees may opt to have a donation deducted from their gross salary through a 'Give As You Earn' scheme, to which Kebbell Homes adds a matching donation. The contributions will help towards the yearly expenditure of £2.5 million that Zoë's Place relies on to keep it open for the many families needing its expert care and support.



Mike Mulligan, Northern Development Director at Kebbell Homes added, “Zoë's Place is a wonderful organisation which helps care for terminally ill



The new Zoë's Place mascot

infants from birth to five years of age. Although we already contribute towards the charity through the 'Give As You Earn' scheme we are always on the look out for further ways to assist Zoë's place. This new mascot, the idea of which came from their colourful logo, will hopefully boost their profile even further at events and help raise even more money.”

# Kebbell welcomes *Andrea Fawell*

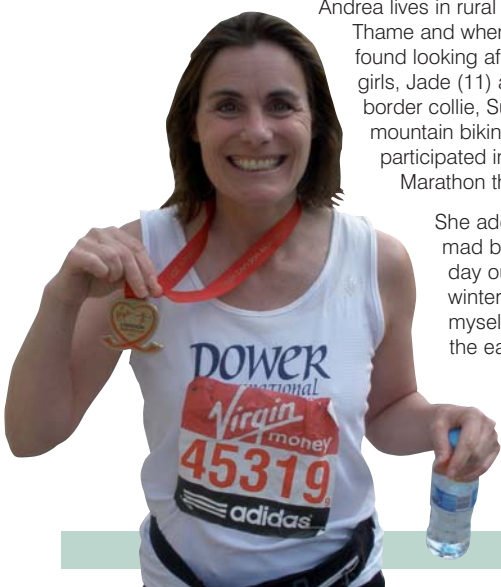
We are delighted to welcome Andrea Fawell as our new Sales and Marketing Manager following the retirement of Gin Roof.

Andrea joins us with over 20 years experience in new homes, having worked previously for Howarth Homes, Rectory Homes and Linden Homes. She is very proud and privileged to be following in Gin's footsteps and is no stranger to Gin having worked for her 20 years ago at Charles Church.

She comments, "The excellent reputation of the company and the family values, care and attention taken by the company was attractive to me and I'm already enjoying greatly my time with the company. It is a privilege to be marketing and selling our beautiful and special homes in such fantastic locations."

Andrea lives in rural Oxfordshire near Thame and when not working can be found looking after her beloved two girls, Jade (11) and Gemma (10) and border collie, Summer. She also enjoys mountain biking and running and participated in her second London Marathon this year.

She added, "I must have been mad but it was a fantastic day out! After the dreary winter months dragging myself out of bed to train in the early hours, it was just brilliant to be running through the cheering crowds of London on a sunny day."



Andrea Fawell

## Kebbell supports Life In Petersfield

Kebbell has further strengthened its ties with the Hampshire town of Petersfield by sponsoring the 2011 Life in Petersfield Awards.

This is the second consecutive year that we have sponsored the awards which provide a perfect opportunity to celebrate the achievements and contributions made by local individuals, organisations and businesses.

The Kebbell family links with Petersfield first began in the 1930s and subsequently with the creation of the Herne Farm community, which has been developed over the last three decades and has become a significant part of the town, contributing positively to the character of the whole community and forming an attractive and mature environment.

### “ Long and happy association with Petersfield ”

Nick Kebbell, Managing Director, comments, "The Kebbell family has had a long and happy association with Petersfield going back as far as the 1930s. In the 1970s Herne Farm was conceived and since then some 800 homes have been built along the sides of Tilmore Brook, from Pulens Lane to Tor Way.

"Over the years the company has provided support to Herne Farm Pre-School for new equipment and toys, to Herne Junior School's Greenpower Goblin project and also to Petersfield's entry into the RHS Britain in Bloom competition. It has therefore given me great pleasure to be able to support the "Life in Petersfield Awards".



This year's winners at the Life in Petersfield Awards

# Kebbell's *Claire* buys one of our own

The range of new luxury apartments at our iconic Caedmon's Prospect development in Whitby have received the best possible endorsement with our sales representative Claire Hepburn purchasing a one-bedroom apartment.

Whilst millions of people set off on their daily commute to work each morning, Claire simply has to make the short walk from her apartment to the sales office where she continues to provide the very best service to the many interested purchasers who have visited the development so far.

Not only that, but being born and bred in Whitby gives Claire an unrivalled knowledge of the local area and means she is best placed to really push home the benefits that Caedmon's Prospect brings, with its stunning views, car parking and secure environment."

### “ Everything here just feels so right ”

She comments, "After receiving some inheritance from a relative I was conscious that I had to make the right decision on what to do with it. Investing in a new home seemed a wise decision and doing

that at Caedmon's Prospect seemed the perfect answer. Everything here just feels so right.

"My sister lives round the corner so I can easily visit my niece and nephews, I don't drive so the development's location just five minutes from the town centre is perfect, plus the journey to work is handy and convenient to say the least!

She adds, "It's also a very safe development, which was very important to me with me living on my own. I know my grandma would be very happy that I've invested the money in such a great location."

Andrea Fawell, Sales and Marketing Manager, comments, "Whilst we are delighted with the level of interest and number of sales at Caedmon's Prospect, the fact that Claire has decided to purchase a property here herself really speaks volumes and is testament to the development's high specification, perfect location and overall quality of build. If anything it means selling the apartments here is that much more personal to her and we know she'll continue to make all visitors feel extremely welcome."



Claire Hepburn, Sales Representative

# Regional Round-Up

## Northern England



Caedmon's Prospect

### Caedmon's Prospect

**Chubb Hill, Whitby, YO21 1HF**

50% now reserved/sold. This is a handsome development of 48 one- and two-bedroom highly appointed apartments with secure parking in the centre of Whitby. Many enjoying glorious views.

Show apartment open daily from 10am - 5pm.

Tel: 01947 605742

**OR** Contact Astin's on 01947 821122.

### The Huttons

**North End, Hutton Rudby, TS15 0DG**

Currently under construction a choice of just 2 delightful 4 bedroom, 3 reception family homes set in the centre of this picturesque conservation area.

For further details please contact Kebbell Homes on 0845 130 2188.



Computer generated image of The Huttons

## Central England

### Harmonia Court

**Nascot Wood Road, Watford, WD17 4BT**

Located on this premier road, this prestigious development consists of 22, one- and two-bedroom apartments and two three-bedroom lodge houses. 40% of the homes have already been reserved off plan.

Sales office open Thursday to Monday, 10am - 5pm. Telephone 01923 228123.



Harmonia Court

### Farriers Corner

**Marsworth Road, Pitstone, Bucks, LU7 9HP**

Only one three-bedroom home remains available on this development of just five houses. This well designed and spacious house benefits from far reaching views of the Chilterns to the rear.

Showhome open by appointment.

Telephone 01296 660581 or contact Brown and Merry on 01442 824133.



Farriers Corner

## Southern England



A computer generated image of the apartments at Studio Place

### Studio Place

**Church Path, Chiswick, London, W4 5AL and W4 5BJ**

A delightful mix of contemporary and classic facades behind which are 11 one, two and three-bedroom apartments boasting an impressive specification. With secure off-street parking the homes offer an ideal opportunity to buy a well designed and sought after home in this attractive and convenient part of West London.

Showhome open Thursday to Monday, 10am - 5pm. Telephone 0208 747 8192.

## Coming Soon...

### Maryland

**Leighton Street, Woburn, Beds, MK17 9PA**

A truly magnificent refurbishment of this former training hospital to create seven luxurious and individual apartments. Retaining many of the original features the apartments will boast spectacular windows and high ceilings complemented by a contemporary and impressive specification.

### Heatherley Rise

**Quickley Rise, Chorleywood, Herts, WD3 5PE**

An exclusive development of only three detached homes set in this quiet yet convenient road in Chorleywood. The homes are designed with comfort and style in mind and will boast a contemporary and luxurious specification.



Heatherley Rise

### Fircroft

**Devenish Road, Sunningdale, Berks, SL5 9QX**

Within easy reach of Sunningdale and Ascot, Fircroft offers a fine selection of 14 two- and three-bedroom apartments set in a gated development. Finished to the highest standards the apartments will be a comfortable and graceful place to call home.



Computer generated image of Fircroft

### Bolton Avenue

**Windsor, Berks, SL4 3JF**

A choice of six beautiful apartments. Interestingly designed, these large and impressive apartments are arranged over one or two floors, either with balconies or direct access to the secluded large gardens.

To register early interest please call 0845 1302188

# Couple downsize to perfect apartment lifestyle in Whitby

A couple looking to downsize from their period detached house in a North Yorkshire village have found their perfect new home at Caedmon's Prospect in Whitby.

Thomas and Desmene Wallis moved into a luxury two-bedroom apartment at the development in the coastal town having previously lived in their 1850s period three-bedroom property in Sleights for the past eight years.

Desmene comments, "We decided to look at downsizing from our previous property for a number of reasons. Not only are our grandchildren growing up in Middlesbrough and not visiting as often, but with Thomas regularly

working away I often found myself alone in our big house. We also have an apartment in Spain and like the lifestyle this offers, so had no qualms in seeing what local options there were to downsize.

“Everything is within walking distance...plus we have secure basement parking too”

"As well as looking at the plans for this development, which was still under construction at the time, we also visited other nearby new build apartments but we preferred what Kebbell had to offer. We even visited its Coach House

Court development in Wetherby to take a look at its similarly high specification, before deciding to purchase off-plan here at Caedmon's Prospect.

She added, "Our apartment has two balconies which look across the tops of trees, out towards the North Yorkshire Moors which look beautiful. Inside there's lots of storage space here and it's also a very secure environment."

Thomas, an electrical engineer, says, "In Sleights we often had to drive the car into Whitby and then find a parking space. Now everything is within walking distance, such as the beach, the park, restaurants and shops, plus we have secure basement parking here too. The development is also very secure."



Sales Representative Claire Hepburn welcomes Thomas and Desmene Wallis to Caedmon's Prospect



Caedmon's Prospect in Whitby

## Final word from *Hilary Judd*



Hilary Judd

Hundreds of people are involved in the construction of each Kebbell home but when it comes to securing the sale of the property the most important person of all is the sales representative - and at our Harmonia Court development in Watford we are lucky to have one of the best in Hilary Judd.

In her five and a half years at Kebbell Homes, Hilary has successfully sold homes at The Old Orchard in Iver, Jupiter Court in Cippenham, Saxon Court in Iver, Broomcroft Court in Chiswick and is now doing the same at Harmonia Court despite build work still taking place.

Hilary, whose previous background was in residential lettings, comments, "I love being a sales

representative and get lots of pleasure out of meeting people. Some of the most common things people compliment about our properties are their quality, the high standard of finish and the amount of light. They also like the small-sized developments which make for a private and quiet lifestyle.

“Working for Kebbell Homes is a real pleasure”

"It's been a challenge to sell off-plan here at Harmonia Court but we've been delighted with the number of properties which have been reserved so far and look forward to welcoming more potential purchasers as construction draws to a close."

**KEBBELL**  
*Homes*

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